



Estd. In 1999

ROFEL SHRI G.M. BILAKHIA COLLEGE OF PHARMACY

APPROVED BY PHARMACY COUNCIL OF INDIA (PCI) AND AFFILIATED TO GUJARAT TECHNOLOGICAL UNIVERSITY, AHMEDABAD

Managed by Rotary Foundation for Education and Learning (ROFEL) Trust

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PRE-PLACEMENT TALK -2021

On

“CORPORATE ETIQUETTE”

On 30th September 2021, Dr. Kedar Shukla, Professor & Director of GIDC Rajju Shroff Institute of Management Studies (GRIMS) was invited as speaker to deliver his talk on topic: **CORPORATE ETIQUETTE**. The goal of this talk was to provide final year B.Pharm and M.Pharm students with a platform to gain valuable knowledge regarding corporate etiquette to be followed while working in corporate/Industry sector. The programme was conducted in three Session:

Session 1) Expert Talk on "Corporate Etiquette"

During, this session Dr. Kedar Shukla emphasized and focused on following key notes as enlisted below:

- 10 steps to be successful in the corporate world.
- Campus to corporate- A transformational journey.
- Challenges of the corporate world and their Etiquettes.

Session 2) Activity Session

In this session students were given different game task to evaluate their memory capabilities and personalities aspects. A team of two student was prepared of all students and they were asked to identify professional imperfections in opposite person. The participants realized the gaps in their etiquettes in an enjoyable way.

Session 3) Discussion Session (Student-Speaker Interaction)

Students interacted with Dr. Kedar Shukla who answered respective queries. Session feedback was given by Dr. Tularam Barot. After felicitation, the programme was concluded with vote of thanks



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